

CONTRACT

Journal Broadcast Group
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Milwaukee, WI 53212-1308
(414)332-9611

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And:

Adelstein / Liston
222 W. Ontario Street
Suite 600
Chicago, IL 60610

| | | |
|---|---|--|
| <u>Contract / Revision</u> 349797 / | | <u>Alt Order #</u> 06843406 |
| <u>Product</u> Anti Thompson | | |
| <u>Contract Dates</u> 08/20/12 - 08/26/12 | <u>Estimate #</u> 3190 | |
| <u>Advertiser</u> Women Vote | | <u>Original Date / Revision</u> 08/17/12 / 08/17/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WTMJ | <u>Account Executive</u> Anjanette Brady | <u>Sales Office</u> Petty-Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------------|----------------|------|--------|-------------------|-------------|------|----------|-------------------|
| N 1 | WTMJ | 08/20/12 | 08/24/12 | Today Show M-F | 7a-9a | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTWTF-- | | | | 2 | \$500.00 | | | |
| N 2 | WTMJ | 08/20/12 | 08/24/12 | Live at 5 News | 5p-530p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTWTF-- | | | | 1 | \$1,000.00 | | | |
| N 3 | WTMJ | 08/20/12 | 08/24/12 | Live at 6 News | 6-630p | | :30 | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | MTWTF-- | | | | 1 | \$1,100.00 | | | |
| N 4 | WTMJ | 08/26/12 | 08/26/12 | Today Show Sunday | 7a-8a | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | | | 1 | \$400.00 | | | |
| N 5 | WTMJ | 08/26/12 | 08/26/12 | Live at Daybreak-Sun. 8a-9a | 8am-9am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | | | 1 | \$350.00 | | | |
| N 6 | WTMJ | 08/26/12 | 08/26/12 | Live at 5 Sunday | 5p-530p | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | | | 1 | \$650.00 | | | |
| N 7 | WTMJ | 08/26/12 | 08/26/12 | Live at 10pm Sunday | 10p-1035p | | :30 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----S | | | | 1 | \$2,500.00 | | | |
| Totals | | | | | | | | | | | 8 | \$7,000.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 07/30/12 - 08/26/12 | 8 | \$7,000.00 | \$5,950.00 |
| Totals | 8 | \$7,000.00 | \$5,950.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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